



new business of the year

2017 New Business of the Year Nomination Form

The "New Business of the Year" award for the Town of Torbay is given to a business that has been in operation for less than five years and has made a significant impact on the community, and shows promise to continue its success in the future.

BUSINESS INFORMATION

Business Name: _____
Contact Name: _____
Contact Phone: _____
Contact Email: _____

NOMINATOR INFORMATION

Nominator Name: _____
Contact Phone: _____

Businesses can nominate themselves. Please submit documentation addressing as many of the following criteria as possible. Bullet form or essay summary style is acceptable.

Criteria:

- Describe the success the business has experienced in its years of operation (e.g. financial growth [percentage], growing customer base, unique product, awards won, employee growth, etc.).
- Describe the goals and objectives of the business with regards to future success.
- Describe the business' contribution to the community (e.g. financial contribution, volunteering, participation in community events, etc.).
- Describe how the business demonstrates an excellence in the field of customer service (e.g. customer feedback documentation, customer testimonials, promotions, etc.).
- Describe how the business plans to grow and/or expand market share.
- Describe the obstacles the business has had to overcome in order to prevail in the community's business market.

Thank you for taking the time to nominate a business for the New Business of the Year Award. The responses will be evaluated by a selection committee. One award winner will be selected. The award winner will be announced on Business Appreciation Night taking place on April 27, 2017. Please return your nomination forms by **Friday, April 21, 2017 at 4:00 pm**.

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